Finance for the non-Financial Manager

Training Overview:

Finance should not be limited to accountants. This practical Finance for Non-Financial Managers training helps supervisors, managers, and emerging leaders understand how business performance is measured and how their daily decisions impact profitability, cash flow, and long-term success. Participants learn the language of finance in clear, practical terms so they can engage more confidently in planning, budgeting, and performance discussions. Through real-world examples and hands-on exercises, participants will learn how to read financial statements, interpret key metrics, manage costs, and connect operational performance to financial outcomes.

Training Objectives:

- Understand the purpose and structure of the income statement, balance sheet, and cash flow statement
- Learn how revenue, expenses, assets, liabilities, and profit interact
- Interpret common financial reports and dashboards with confidence
- Understand how operational decisions impact margins, cash flow, and working capital
- Use key financial metrics to support better decision-making
- Improve budgeting, forecasting, and cost management awareness
- Recognize the financial impact of waste, downtime, rework, and inefficiency
- Strengthen communication with finance, accounting, and executive teams
- Gain a broader understanding of how business functions work together to create results
- Build confidence making decisions with both operational and financial considerations in mind

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