
Beyond Train the Trainer

Course Description

This advanced program is designed for trainers who already understand the fundamentals of training delivery and want to elevate their skills in classroom training, session design, and learner engagement. The course focuses on creating dynamic, interactive classroom experiences, applying the LEARN engagement model, and evaluating training effectiveness.

Participants will learn how to design training for multiple learners, develop engaging activities, and measure results using both formative and summative methods. The program blends planning strategies with hands-on practice to ensure that participants can create and deliver training that keeps learners involved and produces measurable outcomes.

Course Objectives

Plan and Structure Effective Training:

- Identify your audience and tailor content to their needs
- Generate ideas for activities that reinforce learning objectives
- Develop presentation plans that support the desired learning outcomes

Engage the Classroom:

- Create interactive activities that keep learners involved
- Design effective and visually engaging presentation slides
- Apply the LEARN engagement model (Light/Lively, Experience-Based, Active Participation, Relevant Content, Numerous Methods)

Apply Training Design Principles:

- Grade learning objectives according to Bloom's Taxonomy
- Break training into segments for maximum retention

Evaluate Training Effectiveness:

- Use tools for formative evaluation to adjust training in progress
- Prepare tools for summative evaluation to measure long-term impact

Training Format

- 1-Day: Morning session covers training planning, audience identification, and engagement strategies; afternoon session focuses on Bloom's Taxonomy, training segmentation, and evaluation methods with practice activities